LAURIE BROWN, MBA, COMT, COE, CPC, CPMA, LSSYB

BSM Consulting®

TITLE

Senior Consultant

ABOUT

Ms. Brown joined BSM in 2016 and is based in Tucson, Ariz.

Prior to joining BSM, she spent nearly 20 years serving as the practice administrator for a world-renowned cataract and refractive surgery practice in Eugene, Ore.

Ms. Brown has 30+ years of experience in the ophthalmic industry, holding managerial, clinical, and surgical roles.

AREAS OF EXPERTISE

In her current role, Ms. Brown provides ongoing operational and compliance support to ophthalmology and medical aesthetic practices. Her areas of expertise include:

- ✓ Practice flow and efficiency
- ✓ Revenue cycle management (RCM) assessments
- ✓ New physician recruitment and integration
- ✓ Coding, billing, and auditing
- ✓ Human resources
- ✓ Practice leadership, including staff and management training
- ✓ Regulatory and compliance
- ✓ MACRA/MIPS

PROFESSIONAL ACHIEVEMENTS

- ✓ Received the William E. Rose, Jr. Pinnacle Award for regulatory compliance excellence
- ✓ Served on the governing boards for OWL, JCAHPO, ASOA, and NBCOE
- ✓ Active educator and author for various medical, association, and industry journals

CREDENTIALS & CERTIFICATIONS

- ✓ Certified Ophthalmic Medical Technologist (COMT)
- ✓ Certified Ophthalmic Executive (COE)
- ✓ Certified Professional Coder (CPC)
- ✓ Certified Professional Medical Auditor (CPMA®)
- ✓ Ophthalmic Scribe Certification (OSC)
- ✓ Certified Patient Service Specialist (CPSS)
- ✓ Certified Lean Six Sigma Yellow Belt (LSSYB)

EDUCATION

- ✓ Master of Business Administration (MBA), Northwest Christian University (NCU), Eugene, Ore.
- ✓ Bachelor of Arts in Business Administration, NCU

DID YOU KNOW?

Laurie and her husband love enjoying the warm Arizona climate and spectacular mountains. Her favorite activities include hiking, tennis, and exploring new restaurants with friends and family.