

**TITLE** | Senior Publication Services Specialist

**ABOUT** | Ms. Moran joined BSM in 2016 and is based in Incline Village, Nev.

Prior to joining BSM, she spent six years working as a reporter for print media on the East and West coasts.

**AREAS OF EXPERTISE**

In her current role, Ms. Moran coordinates, oversees, and produces a wide range of client resources from print to electronic materials. Her primary responsibilities include:

- ✓ Overseeing the BSM blog
- ✓ Serving as a liaison between authors and industry publications
- ✓ Managing author deadlines and submissions
- ✓ Editing print and digital materials
- ✓ Writing industry-specific articles
- ✓ Mentoring authors

**ACHIEVEMENTS & CREDENTIALS**

- ✓ Managed the development and launch of the BSM Blog
- ✓ Recurring columnist for Administrative Eyecare magazine
- ✓ Multi-award-winning journalist

**EDUCATION**

Bachelor of Arts in Journalism, Ithaca College, New York

**DID YOU KNOW?**

Margaret was born and raised in Jersey. If you listen closely, you might occasionally catch her accent (or so others tell her).

