

**TITLE** | APC Operations Specialist

**ABOUT** | Erin Parks joined BSM in 2021 and is located in Bala Cynwyd, Pa.  
Prior to joining BSM, Ms. Parks spent seven years working various positions within the field of ophthalmology. Most recently, she served as a regional marketing specialist for an ophthalmic practice.



**AREAS OF EXPERTISE** | In her current role, Ms. Parks assists the Allergan Practice Consulting (APC) team. Her primary responsibilities include:

- ✓ Providing support for customer-facing websites, tools, and resources
- ✓ Aiding in the completion and quality control of non-financial Practice Enhancement Programs (PEPs)
- ✓ Facilitating external customer support and retention

**EDUCATION** | ✓ Bachelor of Science in Business Administration, emphasis in Marketing and Human Resources, Seton Hill University, Greensburg, Pa.

**DID YOU KNOW?** | In college, Erin was a [NCAA Division II volleyball player](#). She loves to travel and explore the great outdoors when she's not working.