

**TITLE** | International Operations Specialist

**ABOUT** | Ms. Peterson joined BSM in 2015 and is located in Spanish Fork, Utah.  
Prior to joining BSM, she spent several years working in the administrative support and accounting fields.

**AREAS OF EXPERTISE** | In her current role, Ms. Peterson provides operational and administrative support to the company and its various global customers. Her primary responsibilities include:

- ✓ Supporting the BSM global team
- ✓ Generating surveys
- ✓ Developing and analyzing reports
- ✓ Designing and formatting content



**ACHIEVEMENTS & CREDENTIALS** | Member of the Creative Concepts Team, which is responsible for strategically designing and enriching content delivery to enhance connections with customers

**EDUCATION** | Bachelor of Science in Behavioral Science, Utah Valley University, Orem

**DID YOU KNOW?** | When Jenni is not working, she loves baking and decorating cakes with her daughter. Currently, they are trying to perfect the [macaron](#).